

VOLUNTEER ROLE DESCRIPTION

Job Title:	Social Media Assistant
Department:	Marketing
Position Description:	<p>An exciting opportunity exists for a team of media/marketing/communications students or graduates to manage widespread coverage of Festival events using platforms such as Facebook, Twitter, Instagram, and TikTok.</p> <p>This team will work closely with the Marketing Manager to handle all aspects of Social Media promotion and content distribution, ensuring all updates are coordinated and published regularly. Some volunteers will contribute directly to BWF platforms, while others will work in negotiation with the Marketing Manager to attend events and share content on their own platforms.</p> <p>Some offsite events will need to be covered, so your Drivers License and own vehicle is a plus.</p>
Experience Required:	<p>All candidates will be expected to develop a strong understanding of the BWF program, the participants, and the festival venues and partners.</p> <p>Excellent written and verbal communication in English. Prior experience working with social media platforms.</p> <p>Own smart phone or similar device essential for this position.</p>
Responsible to:	Marketing Manager
Daily Hours/Shifts:	Volunteers will be required to work half-day shifts. Some evening work or split shifts may be required.
Required pre/post-festival:	