

## **Brisbane Writers Festival Youth Ambassador**

### **ROLE DESCRIPTION**

The Youth Ambassadors will champion the youth programs and events in the lead-up to and during the 2024 Festival (i.e., starting in January and finishing up in June). They will be passionate about children's and young adult literature. The role will involve curation input for future festivals, marketing assistance and blogging, and/or hosting of selected events.

### **KEY RESPONSIBILITIES**

Successful applicants will be invited to participate in an initial round-table conversation in which key duties will be identified, followed by meetings as needed. Youth Ambassador responsibilities can include:

#### *Program Curation*

- Curatorial input for the youth programs at future festivals
- Feedback on programmed artists for the 2024 youth programs
- Suggestions for topics of discussion in Love YA sessions to be included in panel briefings

#### *Marketing*

- Contribution of article(s) to the BWF blog both in the lead-up to and wrap-up of the festival
- Contribution to/development of assets and posts for BWF social media
- Book reviews and interviews of artists programmed in 2024 youth programs

#### *Event Hosting*

- Hosting and introducing sessions at Love YA
- Acting as host/MC for the Microfiction Readings & Awards Ceremony (including behind-the-scenes preparation in the lead-up to the event)

#### *General*

- Attendance at relevant meetings, either online or in-person at the Festival House office and on-site during the festival at the State Library of Queensland as needed
- Attendance at youth programs events as needed, as well as festival events Ambassadors wish to attend (tickets will be provided, subject to availability and type of event)
- Represent BWF in a respectful and courteous manner with consideration for its public role as a leader in Queensland's reading and writing community

## PROGRAM BENEFITS

The Ambassador will receive:

- Program preview
- Invitation to BWF program launch event
- Complimentary tickets to selected BWF events, including parent/carer tickets for ambassadors under 18
- Access to artists and relevant Festival staff for interviews, where available (permission and scheduling of interviews is at artist discretion)
- Experience in programming and marketing events
- Opportunity to speak at the Festival in hosting roles
- Copies of a selection of books
- Certificate of participation

## Criteria

- Age: 14-24 years
- Experience: Demonstrated interest in children's/YA literature
- Skills: High level communication skills; Ability to connect with peer audience
- Active in reading communities, e.g., blogging, social media, book clubs, libraries

## Selection Process

Applicants will be assessed on the following:

- Brief (one-page) cover letter detailing why you are interested in being a BWF Youth Ambassador
- A text or video review of a book, movie, or event; OR An outline of an event you would like to see at BWF. Text documents: Attach as a PDF. Video: Share file via Dropbox or compressed folder
- Demonstration of your interest in children's/young adult fiction. E.g., letter from a teacher or librarian, evidence of active participation in reading communities (book club, Goodreads, Booktok/Bookstagram/Booktube, etc.)
- If under 18: Parent/guardian permission to participate in the Ambassador program and relevant media opportunities (as per below letter)

## Application Process

To apply for this role, please email the above documents to the Youth Programs Manager, Emily Bowman, at [emily.bowman@bwf.org.au](mailto:emily.bowman@bwf.org.au). **Applications close end of day Sunday 3<sup>rd</sup> December 2023.**

Shortlisted applicants may be contacted for a brief interview in early December.

For more information, please contact Emily on [emily.bowman@bwf.org.au](mailto:emily.bowman@bwf.org.au) or (07) 3216 0694.

Thank you for your interest in becoming one of Brisbane Writers Festival's 2024 Youth Ambassadors. We look forward to receiving your application.



Brisbane Writers Festival acknowledges the Traditional Owners of the land on which we live and work.

**FOR APPLICANTS UNDER 18:**

I, \_\_\_\_\_ (full name of parent or guardian), give permission for my child,  
\_\_\_\_\_ (full name of applicant), to apply for the 2024 Brisbane Writers Festival  
Youth Ambassador Program. I understand that if my child is appointed as a BWF Ambassador, they will be expected  
to meet the key responsibilities outlined overleaf.

Signed,

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Date)

\_\_\_\_\_  
(Phone number)